

B. Edmonton, Alberta, CA, 1984  
C. Salt Lake City Utah

**Skills:**

Creating brand identity, bringing cohesiveness from inspiration through design, marketing, brand awareness and retail.

Strong sense of current trends in and out of fashion to bring projects to light in the current market.

Photo and video shoot concept and direction.

Design and build interior concepts.

Unique visual merchandising concept creation.

Strong abilities in hand and digital, 2D and 3D rendering.

Strength in manipulating images via Adobe Illustrator and Photoshop in various applications.

Ability to create unique textile all over pattern prints for various applications.

Ability to adapt into various different styles and processes depending on client needs.

Type setting, layout, and logo design.

Experience in various screen printing methods and techniques.

3D modeling using Sketchup, creating scale concepts and plan drawings for custom build projects.

**Work:**

Dosist 9/17-current | Visual Merchandising designer: Designed and developed all fixtures and store assets to showcase the products and brand story within one of the most progressive and successful cannabis brands on the market.

Howl Supply Co. 11/15-10/2016 | Product Designer: Designed and produced outerwear gloves for over seas production for the 2017-2018 season.

Our/Los Angeles Vodka 11/15 - 8/2016 | Art Director: Working with Sew Creative, a local creative agency, to designed and developed all creative materials for web, marketing, promotional, photography and branding assets.

Alternative Apparel 1/2015 - 7/2015 | Creative Director: Oversaw and managed all creative teams in the Los Angeles Design Studio. Designed and built retail assets (window displays/ store sign-age/brand story etc.) Concept and direction for all photo/video shoot campaigns. Brought brand story and inspiration throughout the design process to give an overall cohesiveness.

The Paper Agency 8/2014 - 11/2016 | Co founder/Creative Director/Curator: Creative collective downtown Los Angeles. A gallery, fabrication shop, and design studio.

THE/END USA 11/11- 6/2014 | Co founder/Art Director/Designer: Los Angeles, CA: Contemporary men's wear domestically manufactured in Los Angeles. Developed a full package line through local vendors from concept through production. Focused on fabric development quality and process. Designed all visual marketing assets.

KREW Denim Company 1/2010 - 4/2011 | Accessories Director/Designer: Concept to Development of all brand accessories ranging from watches, jewelry, bags, etc. Worked with over seas manufacturing. Assistant to head cut and sew designer.

Add-Black 2009 - 2014 | Designer: Costa Mesa CA: Orange County based design Firm. Developed graphic and product direction for various action sports based brands.

Kenworth Trucks 2005 | Designer/Modeler: Designed and created full scale Chavant clay models for next generation semi trucks.

Ride Snowboards 2005 | Designer: Point of purchase display materials designer. Technical illustration and layout.

**Education:**

Art Institute of Seattle | Industrial Design: Received full scholarship for portfolio submission. Degree in 2005 with an emphasis automotive design.